



**CHINA  
TOY EXPO**  
中国玩具展

Oct.12-14, 2011

Shanghai New International Expo Center

**Concurrently** held with :

China Baby Carrier & Baby Articles Fair

China International Licensing Show

## Registration for Badge

Company: \_\_\_\_\_

Full Name: \_\_\_\_\_ Job Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

**Please answer the following questions, marking with ✓**

**Fields marked with \* must be completed**

### 1、 NATURE OF BUSINESS (Check All that Apply) \*

- |   |   |
|---|---|
| <input type="checkbox"/> Importer / Exporter              | <input type="checkbox"/> E-tailer                         |
| <input type="checkbox"/> Sole Agents                      | <input type="checkbox"/> Buying office                    |
| <input type="checkbox"/> Regional Agent                   | <input type="checkbox"/> Schools / Institutes             |
| <input type="checkbox"/> Distributor / Wholesaler         | <input type="checkbox"/> Advertising / Consulting company |
| <input type="checkbox"/> Shopping mall / Department store | <input type="checkbox"/> Manufacturer                     |
| <input type="checkbox"/> Hypermarket / Supermarket        | <input type="checkbox"/> Press _____                      |
| <input type="checkbox"/> Specialty store / Retail store   | <input type="checkbox"/> Others (please specify)          |

### 2、 PRODUCT INTEREST (Check All that Apply) \*

- |  |  |
|--|--|
| <input type="checkbox"/> Stuffed Toys  | <input type="checkbox"/> Ride-on Products                |
| <input type="checkbox"/> Dolls   | <input type="checkbox"/> Hobby/Model Construction        |
| <input type="checkbox"/> Wooden & Paper Toys   | <input type="checkbox"/> Outdoor & Sporting Items        |
| <input type="checkbox"/> Electronic Toys   | <input type="checkbox"/> Inflatable Toys                 |
| <input type="checkbox"/> Non Electronic Plastic Toys                                 | <input type="checkbox"/> Licensing Products              |
| <input type="checkbox"/> Teaching Toys & Aids  | <input type="checkbox"/> Electronic Games                |
| <input type="checkbox"/> Educational Toys  | <input type="checkbox"/> Festival Articles & Party Items |
| <input type="checkbox"/> Baby and Infant Products                                    | <input type="checkbox"/> Raw Materials & Accessories     |
| <input type="checkbox"/> Baby Strollers, Baby Furniture and<br>Baby Bedding Products | <input type="checkbox"/> Trade publications & Services   |
| <input type="checkbox"/>   | <input type="checkbox"/> Others (please specify)_____    |

### 3、 YOUR RESPONSIBILITY IS\*

- |   |                                       |
|---|---------------------------------------|
| <input type="checkbox"/> Management           | <input type="checkbox"/> Retail       |
| <input type="checkbox"/> Research&Development | <input type="checkbox"/> Market/Sales |
| <input type="checkbox"/> Purchase             | <input type="checkbox"/> Manufacture  |

Others (please specify)

**4、 THE PURPOSE OF YOUR VISIT (Check All that Apply) \***

- |   |   |
|---|---|
| <input type="checkbox"/> Prepare purchasing decision            | <input type="checkbox"/> Look for future cooperation partners |
| <input type="checkbox"/> Cultivate existing business contacts   | <input type="checkbox"/> Initiate new business contacts       |
| <input type="checkbox"/> Seeking for new Brands                 | <input type="checkbox"/> Compare with different suppliers     |
| <input type="checkbox"/> Collect market and product information | <input type="checkbox"/> Evaluate future show participation   |
|   | <input type="checkbox"/> Others (please specify)              |

**5、 Recommendation to other people**

Name	Company	Tel	EMAIL

**Organizer: China Toy Association**

**Contact: Emma Yang**

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