



**CHINA
TOY EXPO**
中国玩具展

General Information

■ Official fair name:

8th China International trade fair for Toys, Hobby & Baby articles (China Toy Expo 2009)

■ Show management

China Toy Association

For any enquires, please contact:

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■ Co-organizer:

- International Licensing Industry Merchandisers' Association (LIMA)
- Toy Industry Association (TIA)
- Hong Kong Trade Development Council (HKTDC)

■ Venue

Shanghai New International Expo Center

No. 2345, Long Yang Road, Pudong, Shanghai, China

■ Fair dates & opening hours

October 14–16, 2009.

9:00 a.m. – 5:00 p.m. Daily (open to trade buyers only)

■ Buyer registration

The fair opens to trade buyers only. Buyers must register and wear the buyers badge during the Fair. No visitors under 18 will be admitted.